



### Product description

DM Magnetic Base Film 700 $\mu$  can be mounted on flat, curved and cylindrical surfaces. Build your magnetic surface and create stunning graphics in combination with our ferrous media. Magnetic Base Film is available in three different thicknesses. The thicker base films have a higher holding strength and are recommended for larger graphics.

DM Magnetic Base Film 700 $\mu$  combined with DM Ferro PET Film 180 $\mu$  meets the German B1 standard for fire retardancy, making it the perfect choice for the use in public areas. It is durable, safe and can be used in multiple layers.

### Shelf life and environment aspects

The shelf life of this media is 1 year under normal conditions (10°C – 35°C at a relative humidity 30% - 75%). Higher humidity and/or temperature can affect the product performance. Always store the media in a dark place in its original packaging.

**Important:**

Before using the media the user must examine the suitability of the media for each application. We shall not assume liability for non-performance of the media. Specifications are subject to change without notice.

### Physical characteristics

Surface: Brown, not for printing  
Base material: Flexible magnet  
Adhesive: Permanent

Thickness: 700  $\mu$   
Weight: 2700 g/m<sup>2</sup>

Magnetic holding force: 36-44 g/m<sup>2</sup>  
Guaranteed magnetic holding force:  $\geq$  36 g/m<sup>2</sup>

### Features

Highly flexible base to create magnetic surfaces  
Permanent self-adhesive layer  
PVC-free  
Recommended when using multiple layers of ferrous media  
Easy to install  
Also available in other thicknesses

### Applications

Retail advertising  
Trade show graphics  
Interior decoration  
Wall graphics